



NEW YORK CITY **SHOWCASE**

MONDAY, NOVEMBER 25 | 7 PM | NYC

A ONE-NIGHT-ONLY CELEBRATION OF BROADWAY DREAMS' BRIGHTEST STARS



[BROADWAYDREAMS.ORG](https://www.broadwaydreams.org)

ACCESS.OPPORTUNITY.MENTORSHIP.



**BROADWAY
DREAMS**

GOES

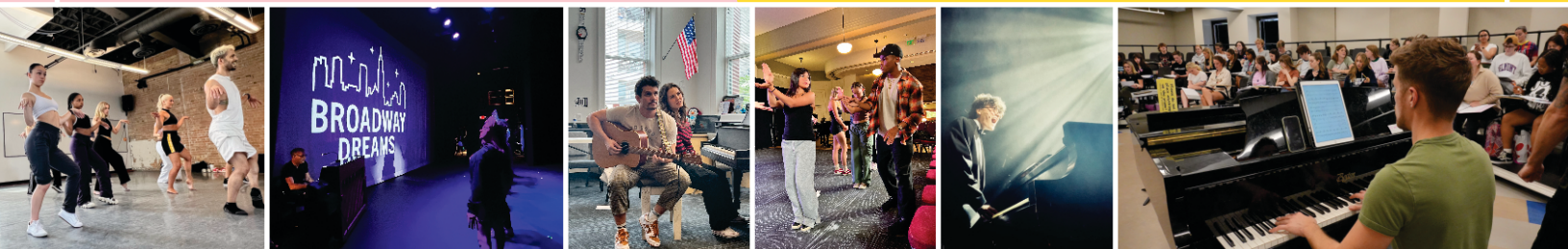
POP!

2024 SUMMER TOUR!

Broadway Dreams proudly invites you to **Showcase 2024**, the creative highlight of our calendar, and the annual celebration of our mission to build a bridge between the Broadway community of today and the stars of tomorrow.

Showcase represents the top 5% of students we worked with throughout our 2024 Summer Intensive Tour, "Broadway Dreams Goes POP," who we invited to perform on stage in NYC, under the direction of our distinguished faculty for an audience of entertainment industry decision makers.

This unique event celebrates the incredible work, heart, and talent of our Dreamers, and is one of the reasons **Broadway Dreams** is proud to be represented by alumni in 16 currently running Broadway productions.



FEATURING WORK CREATED BY OUR BROADWAY TEACHING ARTISTS:

**SPENCER
LIFF**

DRAG THE MUSICAL

**ALEX
NEWELL**

SHUCKED

**DB
BONDS**

BOOP!

**OTIS
SALLID**

SMOKEY JOE'S CAFÉ

**CARINA-KAY
LOUCHIEY**

MJ: THE MUSICAL

**WARREN EGYPT
FRANKLIN**

HAMILTON

**DACÍA
JAMES LEWIS**

THE PIANO LESSON

**MICHAEL
MCELROY**

RENT

**QUENTIN EARL
DARRINGTON**

MJ: THE MUSICAL

**SARAH
HARTMANN**

ANASTASIA

**NICHOLAS
RODRIGUEZ**

COMPANY

MONDAY, NOVEMBER 25, 2024 | 7:00 PM NEW YORK CITY

Join Broadway Dreams for its annual NYC Showcase and give emerging artists the singular chance to perform for an audience of entertainment industry decision-makers.

- **\$50,000 | TITLE SPONSOR**
 - VIP Seating for up to twenty (20) at the NYC Showcase
 - Exclusive opportunity to attend an open rehearsal as guests of Spencer Liff
 - Title Sponsor logo recognition on all on-site signage and digital collateral
 - Full page advertisement in the program
 - Recognition in pre and post event press releases
 - Recognition in an announcement from the stage
 - Opportunity to gift a branded item to faculty and students
 - Photo and social media opportunity with faculty and students
 - Pre-show cocktails with members of the creative team and VIP guests
 - Two (2) tickets to the Broadway Dreams Gala on December 7th at The Plaza

- **\$25,000 | STAR SPONSOR**
 - VIP Seating for up to fifteen (15) at the NYC Showcase
 - Prominent logo recognition on all on-site signage and digital collateral
 - Half page advertisement in the program
 - Recognition in pre and post event press releases
 - Recognition in an announcement from the stage
 - Opportunity to gift a branded item to faculty and students
 - Photo and social media opportunity with faculty and students
 - Pre-show cocktails with members of the creative team and VIP guests
 - Two (2) tickets to the Broadway Dreams Gala on December 7th at The Plaza

- **\$15,000 | PRODUCER**
 - VIP Seating for up to eight (8) at the NYC Showcase
 - Prominent logo recognition on all on-site signage and digital collateral
 - Recognition in pre and post event press releases
 - Recognition in an announcement from the stage
 - Opportunity to gift a branded item to faculty and students
 - Photo opportunity with select faculty
 - Pre-show cocktails with members of the creative team and VIP guests

- **\$10,000 | DIRECTOR**
 - VIP Seating for up to six (6) at the NYC Showcase
 - Logo recognition on all on-site signage and digital collateral
 - Recognition in pre and post event press releases
 - Recognition in an announcement from the stage
 - Opportunity to gift a branded item to faculty and students
 - Pre-show cocktails with members of the creative team and VIP guests

18
YEARS
CHANGING LIVES

20,000+
STUDENTS INSPIRED

\$1.5M+
IN SCHOLARSHIPS
AWARDED

150+
STUDENTS BOOKING
BREAKTHROUGH PROFESSIONAL
JOBS SINCE 2018

8
COUNTRIES VISITED
AND COUNTING

- **\$5,000 | DREAMER**
 - VIP Seating for up to four (4) at the NYC Showcase
 - Logo recognition on all digital collateral
 - Recognition in pre and post event press releases
 - Pre-show cocktails with members of the creative team

- **\$2,500 | RED CARPET**
 - VIP Seating for up to two (2) at the NYC Showcase
 - Logo recognition on all digital collateral
 - Recognition in pre and post event press releases
 - Recognition in an announcement from the stage

- **\$500 | SUPPORTER**
 - VIP Seating for up to two (2) at the NYC Showcase
 - Half page advertisement in the program

To purchase a sponsorship package, please contact:

NEAL RADDING | NEAL@BROADWAYDREAMS.ORG

Broadway Dreams is a 501(c)3 not-for-profit organization. Contributions are tax deductible to the fullest extent of the law.